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Project of the week: Equinoxe Marc Chagall Phase 2

Megan Martin • Postmedia Content Works
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Phase two is set to launch at the beginning of December.

As far as luxury condo projects go, Montreal has its fair share of stunning developments built around the idea of facilitating a desirable lifestyle. These grand high rises offer a range of amenities, exclusive perks and high-end finishings, and these lavish projects have been an absolute hit in the Montreal market in recent years. But it's rare for such a luxury project to exist in the form of a rental building. That is until the successful launch of the Equinoxe Marc Chagall rental condo project in Cote Saint-Luc.

Phase one of the project was extremely well received. Now, phase two is set to launch at the beginning of December, building on the success of its predecessor, and expanding the scope of amenities even further.

“Our tenants have all the benefits of a high-end condo project but with the flexibility and simplicity of renting,” said Equinoxe co-founder, Philippe Mourani. “So that translates into a fantastic lifestyle project without headaches such as condo boards and extra fees; this combination is key for a lot of people and it's what sets our project apart.”

STORY CONTINUES BELOW



The building is perfect for renters looking for space and luxury touches. PHOTO BY SUPPLIED

Units

Rental units range from one- to three- bedrooms, go up to 1,677 square feet, and are priced from \$1,250 to \$3,520 per month. Additionally, ultra-luxe penthouse units offer nearly 2,000 square feet and start at \$3,335 per month.

Phase two has a focus on larger units to meet the needs of renters who have lofty expectations in terms of luxury and space. Given the fact that over 85 per cent of clients in phase one are downsizing from large family homes, the focus on quality and space is quite appropriate.

“The philosophy is that we’re not here to build 500 square foot units to do maximum volume,” Mourani said. “Instead we’re taking the long view, targeting renters who want more long-term arrangements, larger set ups, luxury touches, and so on.”

STORY CONTINUES BELOW

To celebrate the launch of phase two, there is currently a promotion for new residents going on until March 2021, that offers one month of free rent and 12 months of interior parking.



The range of amenities in the Equinaxe Marc Chagall project offers something for everyone.

Amenities

The range of amenities present in the Equinoxe Marc Chagall project offers something for everyone. For the physically active, the project is equipped with a gym and pool. In addition, the development houses a room designed for children's play, indoor parking, a lounge, terrace, banquet hall, business centre, and more. There is also concierge service available 24/7, as well as cleaning services and dog grooming available as needed. Through a partnership with Home Instead, home care can also be made available to tenants.

STORY CONTINUES BELOW

“Having all of these amenities and services is something especially unique in a rental project, it just wasn't available elsewhere when we started developing it,” Mourani said. “The lifestyle these amenities allow for is definitely a defining factor of the project; the feedback we've received from tenants has been consistently fantastic.”





Equinox aims to help foster a sense of community among residents.

Community

In addition to the lifestyle they allow for, one of the goals of including all of these amenities in the Equinox project is to help foster a sense of community among residents. In pre-COVID-19 times, tenants would gather freely in common areas and make the most of the amenities at their disposal while enjoying the healthy social interactions.

“Now of course we’re more limited due to the pandemic but that hasn’t changed how much residents appreciate the included amenities,” Mourani said. “I’m confident that post-COVID our tenants will thoroughly enjoy our common areas once more.”

STORY CONTINUES BELOW



The building offers the benefits of a high-end condo project, with the flexibility and simplicity of renting.

Neighbourhood

Located just ten minutes from the downtown core of Montreal, the city of Côte Saint-Luc is a multi-cultural, semi-suburban oasis. Free from the fast pace of downtown, but close enough for dwellers to commute easily via main arteries such as Autoroute Decarie, Côte Saint-Luc offers the best of both worlds to its roughly 34,000 residents. Its stellar location, combined with dozens of parks, tree-lined streets, and cozy residential neighbourhoods, make the city of Côte Saint-Luc an attractive community for residents from all walks of life.

The Equinoxe Marc Chagall project itself is located on the street for which it's named, tucked deeply into one of the main areas of the community.

“It was a vacant lot for a long time, we were so thrilled to be able to build on it because it's a truly ideal spot for a luxury project like this,” Mourani said. “There's no highway directly nearby, and it's a small neighbourhood, so you don't have the noise of a downtown project.”

Instead, it's surrounded by quality buildings, a shopping centre, park, nearby school, and more.

"It's convenient while still providing privacy," Mourani said. "The area has an intimate feeling provided by the mature neighbourhood, and tenants never have to worry about new constructions going on next door causing noise and other disruptions."

For more information, visit collectionequinoxe.com/en/locations/marc-chagall/.

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