



The late Bernard "Benny" Waxman and his granddaughter Elysa Alper.

# Every meal has a message: Solly the Caterer is giving back

In July 2013 Bernard "Benny" Waxman passed away, but not before his granddaughter Elysa Alper implemented a meal program that would honor him for years to come.

Waxman was a war veteran for many years. His family would often hear complaints about the frozen meals that he was receiving from other establishments. They would receive frozen meals and throw them out because of how unappetizing it looked and how it lacked flavor. "It looks like dog food" he would say while his 85 year old wife Edith would laugh and make him something else to eat. This was

appalling, especially considering the fact his granddaughter works in the food industry. She approached her employer at Solly the Caterer, Mitch Kadanoff, to create a meal program that would make her "Benny" proud.

Solly's has always been a reputable food provider, providing food products to stores, schools, daycares and caterings. Mitch believed that Elyssa's passion for serving seniors was something that lacked in the community. Her motto was "Only serve to others what we ourselves would eat!" Mitch gave her the go ahead to do what it takes to make it happen. Elyssa

spoke to Veterans Affairs Canada and shortly after Solly's was an approved nutrition provider for all veterans. When the word spread that veterans were receiving delicious, fresh meals at their doorsteps, the phone lines lit up and emails flew in. Suddenly seniors, single parents, CLSC workers, and baby boomers who wanted to order for their elderly parents were doing just that.

"We happily accepted the opportunity to offer quality food with quality ingredients" explains Kadanoff.

The program started slow, but through word of mouth the accounts for meals

doubled and tripled in size. Fresh meals were now being offered to not only veterans, but to the public at a discounted price. Solly's offer a valuable service to those who want to eat tasty, nutritious and delicious meals in the comfort of their own home. Solly's would like to invite all veterans, seniors, students, and those interested to place an order and receive 10 percent off on the week of "Benny's" birthday on February 15.

For more information call 514-485-8818 or email [info@sollythecaterer.com](mailto:info@sollythecaterer.com) to place an order 36 hours in advance. A minimum is required for delivery.



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